

The Planning Commission of the Village of North Syracuse held a **Planning Commission Meeting** on **Thursday, November 21st, 2019** at **5:30 p.m.** in the Village of North Syracuse Community Center at 700 South Bay Road, North Syracuse, New York 13212.

Planning Board Members: Greg Lancette (Chairperson), Jeff Bachstein, Vera Desimone, Paul Kolodzie, Emily Sharp, and Pat Gustafson.

Personnel Present: Brian Johnstone (Codes Enforcement Officer) and Pearl Fuller (Secretary).

Personnel Absent: Casey Daugard, Chris Strong, (Liaison) Work, Scott Chatfield (Atty.), and Sam Mondello, Alternate (Work).

Agenda:

- Approval of the 10/03/2019 Special Planning Commission Meeting's Minutes (**approved**)
- Site Plan Review, Nestico's Restaurant, 412 North Main St. (**approved**)

MEETING STARTS

Chairperson Lancette called the meeting to order at 5:30 PM, roll call was taken and all members were present.

MINUTE APPROVAL

Chairperson Lancette stated we need to approve the meeting minutes from October 3rd, 2019. Ms. Gustafson made a motion to approve the minutes. The motion was seconded by Mrs. Sharp. All in favor. The motion was approved.

LEGALS/SOCPA/RESPONSES

Chairperson Lancette stated they had some housekeeping to go through first, for the applicant Nestico's Restaurant. Chairperson Lancette verified for the record that all the legals were in order; the Agenda was sent to the paper, the surrounding neighbors, the Town of Cicero and the Town of Clay were all noticed and the Agenda was posted on the website. Mrs. Fuller stated they were. Chairperson Lancette asked if the referral was sent to SOCPA and the Resolution was back. Mrs. Fuller stated they were. Chairperson Lancette announced all legals appear to be in order.

NESTICO'S RESTAURANT, 412 NORTH MAIN STREET

Applicant: Nestico's Restaurant

Applicant Representative: Jim Hickey, Charles Signs

PROJECT INTRODUCTION



Chairperson Lancette stated the Applicant before us tonight is Nestico's Restaurant. They are here for Site Plan Review and Approval for an Electronic Message Board Sign. He stated engineering is not required for this project.

REPRESENTATIVE ADDRESSES BOARD

Chairperson Lancette asked who will be representing the Applicant. Mr. Jim Hickey introduced himself to the Board and stated he was with Charles Signs. Mr. Hickey stated there is an existing 64 sq. ft. sign that has been there 30 to 40 years. He continued we are looking to reface the sign; Nestico's are in the process of redoing their logo. He explained the top part of the sign would be illuminated like what is there now and the bottom half of that sign would be a full color electronic message board. He stated there is no increase in square feet, they are just simply what is replacing what is there with a new technology to replace the existing changeable copy section that they have; it is very difficult to do.

BOARD REVIEWS PROJECT

Ms. Gustafson asked if the two colors are going to alternate or is it going to be one or the other. Mr. Hickey stated no that is the top, he has not quite settled on the final design for the top part of the Nestico's logo. Ms. Gustafson inquired whether it will be lit permanently or will it go on and off. Mr. Hickey continued it will be illuminated, but he is sure he will turn it off when he is not open like he does now. Chairperson Lancette clarified but the colors will be fixed once he chooses. Mr. Hickey explained the only part of the sign that changes is the black section. Chairperson Lancette asked is the messaging section. Mr. Hickey stated is the messaging section.

Ms. Desimone asked if they would have like different sales and things; is that what they are using it for. Mr. Hickey continued yes, he currently does that now; he has different specials every week and there are four panels, two on each side that they manually change every day. He went on to say that technology most people do not even recognize that it changed; it becomes a fixture in the background that is really where this technology can make an incredible difference for a business. He stated that the US Small Business Association, typical service will see 30% to 40% increase in sales. Ms. Desimone clarified that nothing else will change as far as the sign, the posts or anything around it, right. Mr. Hickey continued those post themselves are only about eight [8] years old, the ones that were there came down in a storm the last time they changed them. He clarified it is all new foundation, so they will still work. Ms. Gustafson asked if this sign will be higher than the one that they have now. Mr. Hickey stated no, it is the existing structure and nothing is being changed with the poles or posts. Ms. Gustafson stated this looks awful small compared to that, the one in the picture; the old one looks awfully short. Mr. Hickey continued this photograph was taken straight on and it is the existing structure, this



is overlay that is covering it. Mrs. Sharp asked what the speed of the changing of sentences and words. Mr. Hickey asked what the parameters for the Village. Ms. Gustafson asked if it was eight [8] seconds. Mrs. Sharp asked if that was what they were going to go with. Mr. Hickey stated absolutely, we have to. CEO Johnstone stated if they do not, they are in violation. Chairperson Lancette stated to time it and make sure it is cycling in the right sequence; then it either has to be adjusted to speed up or slow down. CEO Johnstone asked if it was going to have a photo eye for dimming. Mr. Hickey continued yes, it is all built in to the sign; it automatically adjusts with the ending of daylight. He added eight [8] sections are actually very long time for changes on these signs, the most effective rate of change is about 3 1/2 seconds, but we will stay with the eight [8] seconds. Ms. Gustafson asked if it was CEO Johnstone's job to time it. CEO Johnstone stated yes.

FIRE/POLICE/DPW

Chairperson Lancette stated the Fire Dept., Police Dept., and DPW we did get responses back with no concerns.

CONCERNS FROM THE PUBLIC

Chairperson Lancette verified that is was not advertised as a public hearing. Mrs. Fuller stated it was not. He asked if there were any letters or concerns from the neighbors. Mrs. Fuller stated she received nothing from the neighbors.

SETBACKS

Chairperson Lancette stated he thought that it had already been addressed, but clarified whether there was any location or setback changes. Mr. Hickey stated no.

LANDSCAPING

Chairperson Lancette asked if there were any landscaping changes. Mr. Hickey stated no.

CONCERNS FROM THE PUBLIC

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SIGNAGE HOLD /TRANSITION TIME

Chairperson Lancette asked if the hold time was the eight [8] seconds. Mr. Hickey stated yes. Chairperson Lancette asked about what the transition time in between messages was going to be. Mr. Hickey continued it depends on what he does, and he asked if we had a regulation. CEO



Johnstone stated yes, minimum he thinks is. Mr. Hickey stated minimum should be instant, because you switch from one to another. CEO Johnstone continued there is a minimum so that it does not appear to be flashing. He explained as per §240-33 G 8(d) minimum hold time is eight [8] seconds and transition is limited to one [1] second at the maximum, at the least is one [1] second. Chairperson Lancette clarified at least one [1] second between message changes. Mr. Hickey clarified that they want some kind of fade in transition. CEO Johnstone stated it can just change. Mr. Hickey asked for the code to be read a second time and asked if that was on each end. He added New York State recommends instantaneously and it is on the response from the County Planning to the recommendations. CEO Johnstone read the code again. Mr. Hickey stated he would interpret that to be from zero [0] up to one [1] second. Ms. Gustafson stated she thinks that is what was intended and CEO Johnstone agreed.

SEQR MOTION

Mrs. Sharp made the motion to list it as an Unlisted Action and therefore issue a Negative Declaration. **The motion was seconded** by Ms. Desimone All in favor. The motion was unanimously approved.

SUNSET CLAUSE MOTION

Chairperson Lancette stated we have a Sunset Clause. He asked what the completion time would be of the sign. Mr. Hickey asked for one [1] year. Chairperson Lancette stated one [1] year from today. **Ms. Gustafson made a motion** to approve the Sunset Clause for [1] year to expire on November 21st, 2020. **The motion was seconded** by Mr. Kolodzie. All in favor. The motion was unanimously approved.

SITE PLAN MOTION

Mr. Kolodzie made a motion to grant the Site Plan Approval to include the Sunset Clause. **The motion was seconded** by Ms. Gustafson. All in favor.

Chairperson Lancette asked for a motion to adjourn the meeting. **Mrs. Sharp made motion to adjourn the meeting at 5:39 P.M. The motion was seconded** by Ms. Desimone. All in favor.

Respectfully submitted,



Pearl Fuller
Secretary

